



April 6, 1994

Contact: Barbara Kallman

FOR IMMEDIATE RELEASE

Many local businesses have come forth to sponsor The Walkin' Roll Baseball League which has been organized by the Hickory Crawdads, Catawba County Mental Health and Conover School ("Blueprints of a Dream"). The first games of the season will be held at Conover School on Saturday, April 30 at 11:00 a.m. and 2:00 p.m. Plans are underway for colorful opening ceremonies. Children with special needs, ages 6-12, will be joined by buddies, ages 10 through adulthood, to play ball each Saturday through June 4.

The four teams, each of 15 player-buddy pairs, have been named the Cincinnati Reds, Atlanta Braves, Colorado Rockies and the Florida Marlins. Team sponsors are Boyles Furniture, Siecor Corporation/ U S Conec Ltd., W & L Motor Lines, Computer Forms and Products Inc., E.R. Carpenter & Co., Comm/Scope and Plastic Packaging, Inc.

Other donors, to date, are Carolina Mills Inc., Synthetics Finishing, a division of TSG Inc., Temple Inc., Catawba Memorial Hospital, Ridgeview Inc. and Pepsi Cola.

Conrad, the Crawdads Mascot, and Crawdads team members will appear at some of the league games. The Walkin' Roll athletes will be recognized at the L.P. Frans Stadium at the end of the season. The public is encouraged to attend.

The next organizational meeting will be held on Tuesday, April 12 at 7:00 p.m. at Conover School. For further information contact Sharon Barlow or Sherry Geouge at 326-5900 or Tim Leary at 322-3000.

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